

Available for a  
Limited Time



## The Future of (Our) Work in 2024

How Internal Communications will shape Employee Experience in our organization.

**An inspiring, customized strategic planning workshop to set your team up for success in the year ahead.**

The final months of the year are a critical time for delivering on priorities and developing a strategic plan for what you'll achieve in the coming year.

But for a busy Internal Communications team, it can be hard to get the headspace needed to look at the big picture and truly plan for how you'll work smarter to increase your impact in the year ahead.

So, we've designed this energizing, inspiring workshop with your team in mind to help you finish 2023 strong and hit the ground running in 2024!

Our customized session together will help you:

- Understand current trends and learn what's working well in other organizations.
- Celebrate key accomplishments this year.
- Hone in on what *really* matters to the business.
- Explore opportunities to expand influence and impact.
- Get creative about maximizing current resources.
- Increase team connection and collaboration.

**This workshop can be delivered virtually or on-site and adapted to your schedule:**

90 Minutes

Two Hours

Half Day

Full Day

# About the Workshop



Whether we're in person or virtual, every member of your team will benefit from our expertly facilitated 2024 planning session designed to help you work smarter, accelerate progress, and achieve your goals.

We'll work with you to customize our session to meet your organization's specific needs. Every workshop engagement includes:

- **Planning Call** – this is your opportunity to brief us in, tell us all about your team, what you're wanting to gain from the workshop, your priorities, challenges, opportunities and anything about your organization's context you want to make sure we factor in. You may also like to provide select, relevant documents for our review.
- **Facilitated Workshop & Training Session** designed to focus on what matters most to the team and organization's success in the year ahead. This highly interactive session will be tailored to your team's schedule and can be anywhere between 90 minutes and a full day, either on-site or virtual.
- **Workbook, Strategic Planning Template & Additional Resources** to help focus our conversation and provide guide to completing the process individually and as a team following our session.
- **Strategic Debrief Call** – we'll reconnect within two weeks to discuss workshop outcomes, share our observations and insights, answer questions, and explore next steps.
- **Workshop Recordings** – available for all virtual sessions.

## Anticipated Benefits

Renewed clarity,  
focus and  
engagement

Stronger sense of  
business acumen

Better alignment  
between tactics and  
strategic priorities

Ability to innovate  
new solutions to  
familiar challenges.

Increased team  
connection &  
collaboration

Greater ability to  
increase influence  
and impact

## About Dewpoint Communications

We are a woman-owned, boutique firm headquartered in Boston providing strategic internal communication counsel, coaching and consulting services.



Victoria Dew, SCMP

Victoria is the CEO of Dewpoint Communications and has 20+ years of diverse experience as a business and communications leader. She has served as trusted strategic advisor to dozens of CEOs and executives in 15+ industries and sectors.

As a highly regarded as a leading employee experience and future of work expert in the communications profession, Victoria is a sought-after speaker, facilitator and certified coach. She is past global chair of the International Association of Business Communicators and holds the Strategic Communication Management Professional (SCMP) designation, the highest global communications certification available, and only one in the world to achieve ANSI ISO 17024.

We've worked with diverse, global organizations across 15+ industries



### What clients and workshop participants say about working with us:

*"Working with Victoria is a transformative experience...as a coach or consultant, Victoria earns my highest recommendation."*

*"Victoria's facilitation skills are amazing. She keeps the conversation on track while simultaneously providing an opportunity for each member to jump in and contribute."*

*"I loved this session. It challenged me to think differently, to elevate the thought process beyond what's just immediately in front of us."*

*"Victoria was absolutely lovely! Loved her articulate presentation and empathetic moderation. Great energy, transitions, and ideas."*

## FAQs

### **When is the best time to run this workshop?**

Between September 2023 and February 2024 is a great time to align with organizational planning and budget cycles assuming you're on a calendar financial year.

Some clients are incorporating this workshop into their end-of-year team off-sites or new year kick-off sessions. You may also choose to run it as part of a regular team meeting or Friday collaboration session. We're happy to discuss specific needs and find a time and format that works for you.

### **When should we schedule our session?**

Availability is on a first come, first served basis with very limited on-site options in December. If you have an upcoming multi-day team meetings on the calendar already please let us know as soon as possible so we can try to accommodate. We require at least 2-3 weeks advance scheduling to allow time to prepare and customize your workshop.

### **What is the workshop fee?**

Fees vary based on whether the workshop is conducted on-site or virtually, duration, number of participants. Let's find time to discuss your needs and we'll be able to find an option that works for you.

### **Is any preparation or pre-work required?**

During our Planning Call we'll discuss your team's current priorities, opportunities and challenges. You may also like to share any relevant documents to help us prepare.

Beyond that no preparation is needed – just ask the team to show up on the day ready and excited to dive in and hit the ground running!

### **Is any additional support available after the workshop for individuals or teams?**

Some clients are opting to have us run quarterly 'Maintain Your Momentum' check-in sessions throughout 2024. If this is something your team would benefit from we can discuss on our Strategic Debrief Call.

Emerging leaders on your team may also benefit from joining our ongoing, membership community of practice, the [Greenhouse IC Brain Trust](#).

And, of course, if initiatives emerge from your strategic planning process that require consulting services we're happy to partner with you on those as well.

### **How many people can attend the workshop?**

We recommend 3-12 participants for optimal experience. If you have key stakeholders in relevant adjacent functions (HR, EX, etc.) you'd like to invite, we can accommodate them as well.

If you are a 'Comms Team of One' let's talk about how we can customize the format for your needs as well.

## **Contact us to discuss next steps:**

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